



Conservation by the numbers

Our mission is to conserve, restore, and manage wetlands for North America's waterfowl, wildlife, and people.

Fueling our mission

Our conservation community stands

121,657
STRONG

407 Staff members advance conservation every day

5,228 Volunteers who raise funds and awareness for wetland conservation

18,846 Landowners protect vital habitat on their property

320 Fundraising events occur coast-to-coast

Coast-to-coast conservation

Figures as of March 31, 2019

IN 2019

98,766
HABITAT ACRES CONSERVED AND RESTORED

26.2 MILLION
HABITAT ACRES INFLUENCED

OUR IMPACT SINCE 1938

6.4 MILLION
HABITAT ACRES CONSERVED AND RESTORED

177.2 MILLION
HABITAT ACRES INFLUENCED

11,023
HABITAT PROJECTS COMPLETED

\$5.2 BILLION/YEAR
OUR TOTAL ECONOMIC VALUE TO CANADIANS

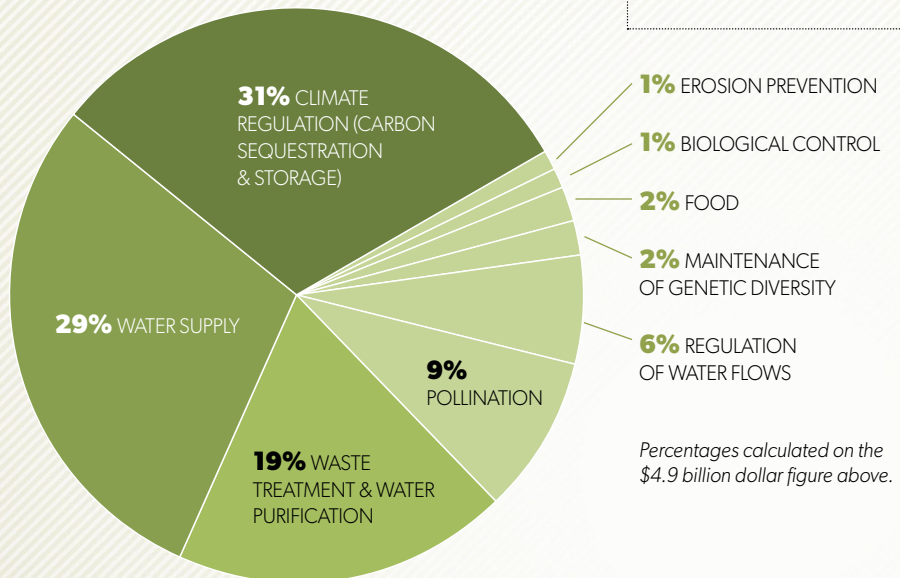


\$1 ↓
\$22

For every dollar invested to Ducks Unlimited Canada in conservation, restoration and wetland management efforts, our society receives \$22 worth of economic, ecological, and societal well-being efforts.

More than just ducks

The wetlands we conserve contribute to Canada's many ecosystem services:



Percentages calculated on the \$4.9 billion dollar figure above.

Conserved: Areas that DUC is directly protecting through habitat programs such as land purchases, management agreements and conservation easements.

Restored: Areas previously lost or degraded, now returned to their natural state and protected by DUC conservation work.

Influenced: Areas DUC impacts through partnership/policy work.

Habitat project: A parcel of land that DUC is responsible for protecting and managing.